

**January 2017 – Eaton Steel Bar addition:** North American Steel Alliance (**NASA**) announces the addition of **Eaton Steel Bar Company** as its newest cold drawn and hot rolled, carbon and alloy, special bar quality (SBQ) supplier. **NASA** welcomes the entire **Eaton Steel Bar Company** team and their family of businesses to supply member companies' SBQ cold drawn and hot rolled bar needs.

"Eaton is a key component of NASA's desire to have complete geographic and product availability to our members' operations," expressed Tim Bobich, NASA Program Manager. "Our expanded supply base fits our long-term strategy to grow this product line across our member companies' 365 operating units," added Bobich.

**Eaton Steel Bar Company** serves the needs of **NASA's** members nationally in the lower 48 and Canada. They bring a unique combination of hot rolled, cold drawn, long bar in-line quench and temper and first operation blanking to provide **NASA's** members with SBQ bar solutions for the entire supply chain. With over 120 long-haul trucks on the road, Eaton Steel controls the delivery for most of their customers.

**Eaton's** motto is "inventory is not a bad word!" This is just one of the reasons **Eaton** is excited to join the **NASA** steel family. **Eaton** knows the **NASA** customers will benefit due to their inventory and breadth of products and the new opportunities, relationships and products are exciting for the **Eaton Steel Bar Company**.