



FOR IMMEDIATE RELEASE

CHICAGO – February 1, 2022 – [North American Steel Alliance](#) (NASA) announces the addition of our newest Operational Supplier, SecturaSoft to the Co-op as of February 1st, 2022.

[SecturaSOFT](#) is the leading estimating platform for steel service centers and fabrication organizations. It is an easy-to-use solution for estimators which includes quote nesting, importation of any file type and calculations that extend beyond other platforms in the industry.

SecturaSOFT is extremely excited to announce our partnership with North American Steel Alliance. “North American Steel Alliance or NASA is an amazing organization,” states Brad Stropes COO of SecturaSOFT. The organization provides huge gains to the companies who are apart of NASA by acting as a single buyer of different materials and technologies. By adding SecturaSOFT to the NASA offerings, customers can use the plate and linear nesting to make not only more accurate quotes, but also understand their material needs. The platform understands true machine run times and can allocate costs for processes such as material handling, shipping, milling, outsourcing and any other operation within the company’s portfolio

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About North American Steel Alliance

The North American Steel Alliance is a Member-Owned, steel cooperative with the buying power of more than \$9 billion. With the strength over 123 independently owned and operated Steel Service Centers and the reach of over 350 distribution and processing facilities throughout North America, we are the largest Service Center purchaser of carbon products in the industry. Learn more at steelalliance.com.