

# THE POWER OF DATA & BENCHMARKING

## WHY Benchmark?

Make informed decisions based on real data to help:

- Improve performance
- Increase productivity
- Strengthen operations
- Grow profits

## HOW to Benchmark?

- Data collection is secure, timely and detailed
- Metrics help set goals based on performance of top performing peers
- Receive actionable reports and examine trends
- Assess historical performance and identify positive and negative trends over time

## WHAT is CoMetrics?

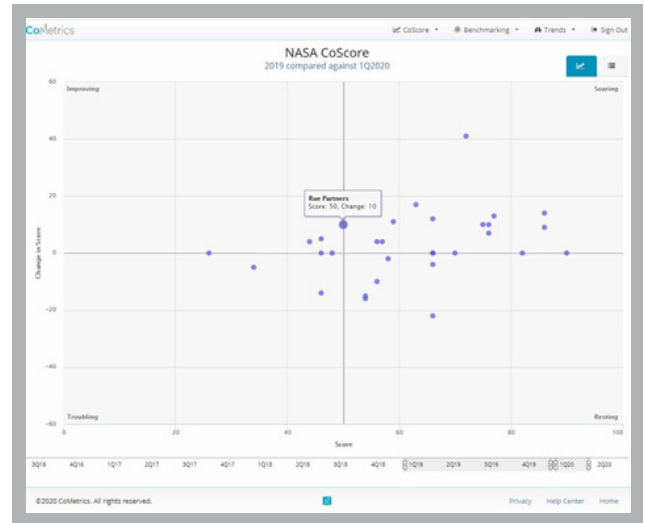
- Leading platform to exchange performance benchmarks
- Works seamlessly with existing financial systems
- Management tool provides real-time, actionable reports based on key metrics
- Your data is anonymous and secure

## GET STARTED TODAY

Don't miss out on this NASA Member Benefit. Schedule a demo or start the on boarding process, contact:

**Chuck Beyer**  
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### CoMetrics - A NASA Member Benefit



***“This is what makes this so much better: you can trust the data. It’s right out of our accounting system.”***

- NASA Member

In partnership with:

**CoMetrics**  
STRENGTH IN NUMBERS

